March 31, 1955

Phillip D. Knowles
College Radio Corporation
14 West 45th Street
New York 36, New York

Dear Mr. Knowles:

In response to your letter asking for definite proof that WCSR promotes Lucky Strikes, I can only tell you what we have done. Since our school newspaper is completely seperate from the radio station, we do not, nor should we be expected to, advertise through them, so I can furnish no written advertising.

We sponsor two fifteen minute programs daily except Saturday for Lucky Strikes, at which time we play the Luckies transcriptions and read their promotions. We have also put up the posters you sent us in conspicuous places.

I hope this is proof enough for you, because I do not know what more we can be expected to do.

Sincerely yours,

Nancy Godfrey
Station Manager

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